



CREATING ENTREPRENEURIAL
OPPORTUNITIES

2017-2018 Annual Report

A diagram of a classical building facade with five columns. The pediment contains the text "COUNTRY", "COMMUNITY", and "STUDENTS". Each column is labeled with a role: LEARNER, OWNER, DOER, COMMUNICATOR, and CONNECTOR. Below each column is a blue triangle containing a list of skills and traits. The CEO logo is positioned at the top center of the diagram.

CEO®

COUNTRY
COMMUNITY
STUDENTS

LEARNER
IDEAS
IMAGINATION
OPPORTUNITIES
KNOWLEDGE
PERSISTENCE
ADAPTATION

OWNER
VISION
ACTION
CHARACTER
REAL WORLD
COURAGE
DIRECTION

DOER
TENACITY
PERSEVERANCE
WISDOM
PERSISTENCE
DILIGENCE
FOCUS
DEDICATION

COMMUNICATOR
CLARITY
MESSAGE
ENCOURAGEMENT
GROWTH
SUPPORT
EFFECTIVENESS
VISION
OPPORTUNITIES

CONNECTOR
REPUTATION
OPPORTUNITIES
CLIENTS
RELATIONSHIPS
ADVICE
COUNSEL
REGULATION
CUSTOMERS

CEO® is the standard for entrepreneurship education in the United States



On behalf of the Board of Directors, I want to thank the area businesses and individuals who so generously support the CEO Program (Creating Entrepreneurial Opportunity Program) with their financial backing, time, and use of their board rooms. Your belief in the program and our students has helped to make CEO grow and strengthen. We have now completed our third year.

The program is made up of students that are seniors in our Belleville High Schools. Students apply by application and the best are chosen to receive a spot in the class. The class, facilitated by Mrs. Julie Siebers, is held at four different businesses throughout the year. This year, the class met at Allsup, Precision Practice Management, Mathis, Marifian & Richter, Ltd, and Artigem Replacement Services.

CEO is a year-long honors class designed to utilize the partnerships that provide an overview of business development and processes. Students had the opportunity to visit area businesses, learn from guest speakers, write business plans and start and operate their own business. In April, they present their personal business plans at the CEO Trade Show at PSOP during Belleville Main Street's Ladies Night Out Event.

I have enjoyed working with the board members, students, mentors, the facilitator and businesses that have made this program a tremendous success.

Sincerely,

A handwritten signature in black ink, appearing to read "Geri E. Boyer". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Gerie E. Boyer, P.E.

President

Board of Belleville CEO

Teonna Davis

Teonna is a senior at Belleville West Township High School. She participates in various activities on campus demonstrating her leadership qualities. She is a four year varsity track and field athlete and has been awarded the captain title. She is also a leader in Harambee, an organization held at Belleville West. Teonna does a lot of work to help her community. She has volunteered for Project Compassion, Bridges and many more whenever she gets the chance.

Through the help of her school counselors, she was introduced to this opportunity to join the CEO program. The program has led to many new opportunities and helpful information along the way. Not only was she committed to being on the decoration committee for the class business, but now her own personal business which is a custom t-shirt design company called *Awali Tee's*.

Teonna plans on furthering her education at a four year university pursuing a degree in civil engineering or architecture.



Jacob Gall

Jacob is a senior at Althoff Catholic High School. He joined CEO after enjoying multiple business classes at Althoff, and wanted to learn more about entrepreneurship.

He is a member of Althoff Catholic Enrichment, National Honor Society, High Performance Volleyball Club, and Althoff's varsity volleyball team.

He is a hard worker who is determined to achieve his goals. In his free time, Jacob enjoys playing volleyball, swimming, playing video games, golfing, and spending time with his family and friends. He is going to play volleyball at McKendree University in Lebanon, Illinois, and is planning on earning a degree in business administration or entrepreneurship.

Jacob's business is *Belleville Sport Support*, an apparel company that designs and sells screen-printed T-shirts for Belleville high school students that cheer on their sports teams in their student sections. Belleville Sport Support offers a range of T-shirts that go with popular themes such as blackout, whiteout, USA, and school colors, such as Althoff's blue and gold.



Elizabeth Harla

At Althoff Catholic High School, Elizabeth is involved in many clubs and organizations including Student Council, Student Ambassadors, Art Club, Crusaders Take Action, Math Team, Film Club, Rotary, Crusader Cru, and Fellowship of Christian Athletes. Elizabeth is also the Vice President of National Honors Society, was nominated by teachers and faculty to be an Althoff Catholic Enrichment Leader, and appointed to be a Sacristan. Another leadership position that she has held is Treasurer of the Turkey Hill Busy Bees 4-H Club. Elizabeth is a four year member of the Women's Varsity Track and Field and Women's Cross Country Teams. She was also a part of the Women's Swim Team her senior year and the Women's Volleyball Team her freshman year.

Elizabeth is passionate about giving back to the community and the world, which is why she is starting up a business called *Stickers for Sustainability* that will donate a portion of her proceeds to conservation projects. She is combining it with her artistic interests, and she will produce stickers with her own designs on them. The cute, fun stickers can be put on water bottles, laptops, cases, etc., but they also have more purpose than just being decorative; they can also show the customer's support for the conservation projects.



Ian Hass

Ian is a senior at Belleville West High School. He began his interest in CEO after a good friend suggested it to him, who was well aware of his interest in becoming an entrepreneur. To further his business career, Ian joined the Belleville CEO program.

Outside of school, he works at the local Farmers Market. Ian also helps manage an apparel company that a good friend started up a year ago, which started his entrepreneurial interest. In his free time, he enjoys capturing life behind a lens, and spends time doing photography and videography. In between that, Ian skateboards, which he has been doing for last 15 years.

Ian's personal business is called *Mechanic on the Move*, where he is a mobile mechanic who will come to his customers to change oil and perform other small maintenance jobs on a vehicle. Ian has a strong drive for success, and plans to continue his entrepreneurship interests after high school. He is pursuing a degree in business at Arizona State University in the fall of 2018.



Dauneshia Holman

Growing up, Dauneshia's parents would always tell her, "Anything that you can put your mind to can be achieved". Dauneshia grew up in East St. Louis in a pretty rough neighborhood with little resources. Since her early childhood, she has always had a clear vision. Eventually Dauneshia's parents moved to another city and she was introduced to a different environment. She was presented with better education opportunities as well as new positive friends. By freshman year, she discovered a new interest and finally realized what she wanted to pursue. Hard work and her Father constantly saying, "You don't want to work for someone your whole life," made her passionate about becoming my own boss.

Dauneshia's personal business, *Purple Diamond*, is a clothing brand inspired by looking at the newest styles in magazines as a kid and wishing she could make or even wear some of the clothes she has seen. She decided what would be a better way but to create her own clothing. Her brand is mostly going to be t-shirts with her brand logo and good, inspirational quotes, until she gets more advanced with her pants designs. She is excited to share her idea with the world and this is something that she is planning on pursuing even after the class is over.



Emmie Huynh

Emmie is a senior at Belleville East High School. Emmie grew up around people who were in the business industry. She applied to the Belleville CEO Program because she wanted a first-hand experience at what it is like to be in a business industry.

When she is not at school, she likes to read, help her mom around the house, and at her nail salon. Her goals are to work hard, be successful, and make her family proud. She wants to do her best and prove herself that she can accomplish these goals and continue to have more goals to reach in the future.

After graduation, she plans to attend the University of Missouri St. Louis. Her personal business is called *The Second Hand*. It is a service type business where she helps busy people in the local Belleville area who are too busy to do their normal daily activities, like picking up groceries, etc.



Kaleb Leatherman

Kaleb is currently a senior at Althoff Catholic High School. For as long as he can remember, he has dreamed of owning his own business and having his name known for his business achievements. It is this desire of entrepreneurship that has excited him about the opportunities associated with being a member of the 2018 Belleville CEO class.

Kaleb is a proud member of the National Honor Society and participant of the Youth Salute program. He is very active in his church, as he is a Junior Deacon and head of the Junior Media Ministry. He has been a part of his school's bowling team since freshman year. His plans for the future include graduating with a degree in either/both business management and marketing. His ultimate goal is to start and run a successful enterprise.

For Kaleb's personal business, he came up with the idea of creating logos for other companies, and providing other graphical design and editing services. With the business, *Graphogo*, he hopes to take his next real step in becoming the best entrepreneur he is capable of.



John Lewis

John is a senior at Althoff Catholic High School. He is interested in going into Business Marketing as a career in the future. He applied for the CEO program to get a better insight into the business world.

John is involved in his school and community. Some of his school clubs are Crusaders Against Alcohol and Drugs, Fellowship of Christian Athletes, CRusaders Take Action, Student Ambassadors, and John was even one of the founding members for CBN, the sports broadcasting service for Althoff. John has been involved in two sports all throughout his high school career, basketball and soccer. After graduation, he plans on attending Saint Louis University and majoring in Business Marketing.

John's business titled *Noteify* is an online place for musicians to advertise themselves to other bands and venues themselves in their local areas. It is great way for musicians to get out there and join other groups to spread the music.



Nicholas Lippert

Nick is a senior at Althoff Catholic High School. He found out about the CEO Program through a friend. He instantly was interested in taking the class, knowing he was on the fence about going into business.

Nick is involved in many extracurricular activities throughout his school and community. He is a member of Student Council, Student Ambassadors, Varsity Volleyball, Crusader Cru, Crusaders Against Alcohol and Drugs, Fellowship of Christian Athletes, Teens for Life, Physics Club, Big Brothers Big Sisters, Blessed Sacrament Youth Group, tutor at Blessed Sacrament. He also worked over the summer at Liese Lumber Co. After graduating high school, he will be attending the University of Missouri and plans on getting a degree from their business program.

With all of the help from the Belleville CEO class, Nick is launching a new business titled *Senior Craft Masters*. The business is a way for experienced people to sell their hobbies online.



Tristen Missey

Tristen is a senior at Belleville East High School. He currently plays lacrosse. Tristen also plays ice hockey in his free time with his friends. He is also a current member of FBLA at his school and works as the secretary for the club. Tristen currently works for Roy-el Catering as a server and enjoys the job and the people very much.

After hearing about the CEO Program from a fellow student, he decided to apply. Tristen has learned many new skills throughout the year with the CEO class and these new skills have helped him start his business called *Design by Pallet*. This business turns pallets that are no longer in use by businesses into useful furniture.

Tristen is outgoing, intelligent, and very passionate about the things he does. After graduation, Tristen will leave for the US Navy on July 17, 2018. His goal is to be a Navy SEAL.



James Monken

Jimmy Monken is a senior at Althoff Catholic High School. He was convinced to join Belleville CEO through close friends, and the interest in expanding his horizons about his future career.

He is involved in many different activities throughout his school and community such as a member of the National Honors Society, Student Council, Crusaders Take Action, Big Brothers Big Sisters, Rotary Interact, and volunteers at the Jackie Joyner Kersee Center to help teach kids soccer. Jimmy also holds some leadership positions such as Student Ambassador, Crusader Cru leader, and captain of both his soccer teams. He joined the Men's Varsity Althoff Soccer Team since his freshman year, and also plays on St. Louis Scott Gallagher's club team in the spring. After graduating from high school, he plans to attend a four year university, in the hopes of playing college soccer and pursuing a degree in law. He is currently deciding between multiple schools.

His personal business is a website called *EmployATeen.com* for high school and college aged students looking for part time jobs.



Josie Proffitt

Josie is a senior at Belleville West High School and found out about the CEO Program through a couple students who she previously went to school with. It interested her because she has always considered business and it seemed like an amazing opportunity to learn about it.

Josie has been very involved with both school and her extracurriculars. She has been in theatre and choir at West, previously wrote in the school newspaper, was a student council representative and a prom committee chair during her junior year. She was in the Youth Salute Program and the National Honor Society. Outside of school, she is an active member at her church where she has been a youth ministries leader for three years and has spent a lot of time actively helping her church. After high school, she plans on pursuing being a flight attendant.

Josie's business is called *Honey Tees*. She does custom embroidery on t-shirts such as honeybees, words, and other small designs. The goal in her business is to create fun designs that other brands don't have and give customers the option to have custom designs.



Martrell Robinson

Martrell is a senior at Belleville East High School. He lives by the motto, "Everyone wants to be a beast until it's time to do what real beast do." In his four years at Belleville East, he has been in a handful of clubs such as Senator Claybourne's Mentoring group, BASIC, Belleville East Mentoring group, Spanish Club, and Spanish Honors Society. He also was in the Renaissance Club both his freshmen and senior year, and he was awarded the Student of the Month during his junior year.

Martrell joined CEO because he wanted to learn what it really took to become an entrepreneur and if he had the guts to pursue that lifestyle in the future. Martrell is the kind of person that likes to help people out. He has a grandmother who is in her early 60's and needs help with certain things like cleaning. This is how Martrell's business called *Acts of Assistance* was created. His business will assist Senior Citizens with cleaning their homes at a discounted price because Martrell understands first-hand that most Senior Citizens live on a fixed income.



Jake Roche

Jacob Roche is a senior attending Althoff Catholic High School. After hearing great reviews and talking to alumni of the class, Jacob decided to apply for the CEO program to see if he would be cut out for the business world.

As an active member in his school community, Jacob is a part of Wilderness Adventure Club, Fellowship of Christian Athletes, a member of the varsity Scholar Bowl team, and plays soccer and volleyball. Jacob is also a member of the Blessed Sacrament Parish Youth Group. Jacob is a very caring, outgoing, and someone who will give his all to help the group succeed. When Jacob finishes high school, he plans on majoring in sports management, computer science, or sports journalism.

Jacob plans on starting a sticker company called *FatFood*. The basis of the business is to make fun loving and wacky stickers that you will be able to put on your phone, tablet, car, or any place that you can think of.



Brett Rowe

Brett is a senior at Belleville East High School. Brett became interested in business after a trip with his uncle. While applying for senior classes, he heard about CEO through a school counselor and knew he wanted to learn more about business.

Brett is a part of Rho Kappa, which consists of only 50 students. He also played varsity for the East Golf team. Brett is very smart, outgoing and driven to reach the goals he has written for himself. After graduating high school, Brett plans to attend a four year university. He is currently deciding between SIUE and Arizona State University.

Brett's business is refurbishing vintage and antique furniture as well as designing jewelry for women, made out of renewed leather. Brett's business is called *Rettro*. The main focus of Brett's business is taking the old, worn down items and bringing them back to life again.



Emilie Smyth

Emilie is a senior at Belleville West High School. Having always had an interest in business, she applied for the CEO Program to get a better understanding of what it takes to run a successful business.

In school, she has demonstrated leadership ability through her position as the centerspread editor for the Belleville West High School's school newspaper, her participation in the World Link Belarus Youth Leadership Program, and her longstanding place on the honor roll. Emilie has also acquired public speaking and communication skills through her participation in theater and the speech and acting team. After graduation, Emilie will be attending Miami University in Ohio, where she plans to study marketing and eventually earn a master's degree in business administration.

For her individual business, *Emilie's On-the-Go Studio*, she will be photographing and editing student portraits, at an affordable cost.



Antwan Stith

Antwan is a senior at Belleville West High School. A close associate suggested that he join CEO to further his business education.

Outside of school, he worked at the Christian Activity Center in East St. Louis. He also volunteers frequently with his church and at the Fairmont City Library. During his free time, he plays lacrosse and does mixed martial arts. While doing mixed martial arts, he has been lucky enough to travel to Africa and Nicaragua.

This past summer, Antwan founded a landscaping company called *Jr's Lawn Care & Landscaping* and is hoping to expand in the future by using the connections and business skills that he has received from this class while pursuing a degree.



Daniel Stovey

Daniel Stovey is currently a senior at Althoff Catholic High School. He was talking to some of friends from the previous year's CEO class, and he was interested in learning more about becoming an entrepreneur.

Daniel is a member of the concert band, pep band, and marching band. He plays the guitar for the liturgical choir. He actually started a Chess Club and a Dungeons and Dragons Club at school. He was the president of Venturing Crew 3, and he is an Eagle Scout with Troop 11. He is in show choir and Model UN, and he is also involved in theatre. He is also on the bowling team. After high school, he plans to go to McKendree University, and double major in communications and social working, and minor in business, and then go on to get his master's degree, and while doing all of this, he is also going to do ROTC and become an officer in the Air Force.

Daniel's personal business is called *DSK Designs*, and he designs and makes man cave decor with an emphasis on lamps made of liquor bottles. His name comes from the initials from his birth name, which is Dmitry Sergeevich Kaloshin.



Cam Wicks

Cam is currently a senior at Althoff Catholic High School. He is enrolled in the CEO Program because he wants to get the best experience before he possibly owns a business later in life. He is a year around athlete, playing sports such as soccer, wrestling and track. Also he is active in school activities such as Crusaders Take Action, WACK Club, Engineering Club, and is an A student.

Coming from a background of family real estate owners, he is well influenced and determined to be his own boss. His background has formed him to be a very critical thinker, logical and determined thinker. He sets very high goals for himself in the future and expects to achieve them. What he has learned from this CEO class will prepare him to use all of his potential and to have a successful personal business.

Cam's personal business is called *Your Mini Boot Camp*. This a multi-activity service that is focused on providing my customers' children with physical exercise and also promoting hard work ethics. The service can either participate at the customer's home, similar to babysitting, or at a recreational area in Saint Clair County of Illinois.



James Wiegers

James is a senior at Belleville West High School. This class interested him because he was not sure what path he wanted to take after graduation so he felt this would give him some useful tips that he could use in his future regardless of what direction he chose.

He was the varsity goalkeeper for the Belleville West soccer team and played for the school for his whole high school career, as well as outside of school for almost 15 years. He has also played lacrosse for the past two years. He was previously on student council as a representative for his class and supported the school through being a part of Maroon Madnezz over the past four years. Next year James will be attending Missouri State University, and as of right now his major is undecided.

James has gained leadership skills as well as improved his networking skills for his future. He really feels this class has provided him a great opportunity to expand his business.

James's company is *J&E Detailing*. It is a car detailing company meant for the busy person. He will pick your car up while you're at work clean it and drop it back off before you get off. He offers an interior package, exterior package, a dual package, and a clay bar and wax package.



Belleville CEO Orientation



Belleville CEO held an orientation for the new students on Thursday, July 27 at the Welcome Center at Lindenwood University. Students and parents were introduced to several investors, board members, and the facilitator of the program.

TrepStart Day at St. Louis University



The students attended the 2017 TrepStart Day at St. Louis University sponsored by Independent Youth. The event was an opportunity for the students to network with many young entrepreneurs from all over America. The keynote speaker was Jeff Platt, CEO of Skyzone. Throughout the day, the students attended many breakout sessions with the young entrepreneurs and received valuable advice for how to start up their own businesses and make them successful.

Issues and Eggs Chamber of Commerce



The class attended an Issues and Eggs Breakfast at the Bellecourt Manor. The topic was focused on youth service organizations such as Belleville CEO, BASIC and Teen Court. Nick Lippert, Ian Hass and Martrell Robinson presented to a group of community leaders and business owners on how the CEO Program got its start in Effingham, explained the three main projects that they are responsible for during the year and how CEO has impacted them.

Holiday World Tour



Belleville CEO was privileged to join together with seven other CEO programs for a day of learning and fun at Holiday World & Splashing Safari. Ten staff members presented the history of the park, what makes it different from other parks, the many awards received, and the different rides available at the park. After a question and answer time and a quick lunch, the students were allowed unlimited number of times to ride the Thunderbird.

Third Annual Empowerment Day

Nicol Financial Services at Gateway Convention in Collinsville



The CEO class took a field trip to CEO Empowerment day in Collinsville and were entertained and heard from Mr. Steve Davis, an Elvis impersonator. The program also featured Bob Schultz, "The Art of Communication," and four local US Olympic Alumni, 1972 Soccer player John Carenze, 1964 Diver Lou Vitucci, 1984 & 1988 Weightlifting Derrick Crass, and 1994 Ice Hockey Jim Campbell.

Belleville CEO Elevator Pitch



Our Third Annual Belleville CEO Elevator Pitch was sponsored by Mrs. JoAnn DiMaggio-May, Director of Illinois Metro East Small Business Development for SUIE. The Belleville CEO students had two minutes to pitch their idea followed by a short question period in front of four judges, Mr. Ed Hoering, Mrs. Renae Eichholz, Mr. Kurt Artinger, and Mrs. JoAnn DiMaggio-May. Three awards were given to the top students who exhibited the best skills and quality of idea. The winners were: 1st Place – Emilie Smyth, Emilie's On-The-Go Studio, 2nd Place – Jacob Gall, Belleville Sport Support and 3rd Place - Brett Rowe, Retro.

Belleville CEO Banker Day



On Banker Day, the CEO class was visited by five bankers from our three investor banks, Ron Stephens and Rick Tschudin from Bank of Belleville, Robert Mueller from The Bank of Edwardsville, and Matt Warren and Tim Evers from Providence Bank. The CEO students presented their business plans and financials and answered a variety of questions on pricing, margins and profits. The bankers gave all students helpful tips to give them the opportunity for further success.

Belleville's Got Talent



Belleville's Got Talent was a huge success. Over 300 people attended the highly anticipated event at the Scottish Rite from 6:00 p.m. to 9:00 p.m. on Saturday, February 10. Sponsors, mentors, community leaders along with family and friends came out in full force to support the 20 students. The evening started with a dinner catered by Roy-el Catering followed by ten contestants who competed in Belleville's Got Talent show. The Belleville's Got Talent winner by the judges was Belle Plew. She won \$250.

Artitorium



Before the Talent Show started, attendees visited the Artitorium area which was a silent auction of 53 high school and college age students' art pieces. Approximately half of the art was sold. The other pieces will eventually be added to our on-line website where one can view pieces of art by local young high school and college age artists.



The Fan Favorite was Cheeseman and the Dogs Band who won \$50. The other outstanding eight contestants who competed were: Crambone, Burkland Watts, Rhyan Lewis, Cidney Cooney, Kay Guebert, Belle Crank, McKenzie Slack, and Abby Zaiz.

Belleville CEO Business Investors

Allsup, Inc.
Althoff Catholic High School
Artigem
Auffenberg Dealer Group
Bank of Belleville
Barcom Security
Belleville CEO Class 2016-17 & 2017-18
Belleville Township High School District 201
BJC Health System (formerly Memorial Hospital)
Charles H. Fike LLC
CliftonLarsonAllen LLP
Dahm & Schell, Inc.
Mr. Steven R. Dickerson
Egyptian Stationers
Empire Comfort Systems
Mr. Thomas L Farquhar
FKG Oil Company
Mr. Robert W Graebe
Greater Belleville Chamber of Commerce
Greensfelder, Hemker & Gale, PC
Mr. Jeffrey B. Gundlach
Holland Construction Services
Impact Strategies, Inc.
Independent Youth
JT McDermott Remodeling Contractors, LLC
Kaskaskia Engineering Group, LLC
Mr. Mark Kern
Kim Littlefield, DMD, PC
Kurrus Funeral Home and Cremation Service
Lanter Company
Lindenwood University - Belleville
Lowery Benefit Services
Mathis, Marifran & Richter Foundation
McClatchy Newspapers Inc. (Belleville News Democrat)
Midland Institute for Entrepreneurship 2016-17 & 2017-18
Mrs. Julie Siebers
Newbold Toyota
Noble, Inc.
Mr. Frank R. Pratl
Precision Practice Management, Inc.
Professional Therapy Services, Inc.
Providence Bank, formerly Community First Bank
Rafeedie Tax & Accounting, Inc.
Randall's Wines and Spirits
Rauckman Utility Products, LLC
Shay Roofing
Southeastern Illinois Community Foundation
St. Clair Country Club
The Bank of Edwardsville
The Lowery Group
The Nicol Foundation
Thouvenot, Wade and Moerchen, Inc.
W. A. Schickedanz Agency, Inc.
Walter E. Weidmann Charitable Foundation
Wenzel & Associates, LTD.
Wirtz Beverage Illinois AKA Breakthru Beverage



30 YEARS OF EXCELLENCE | 1984-2014



THOUVENOT, WADE & MOERCHEN, INC.



Meet the Belleville CEO Board Members



Geri Boyer

Board Chairman
Organization:
Kaskaskia Engineering
Group, LLC



Roger Lowery

Past Chairman
Organization:
Lowery Benefit Services/



Kevin Pesko

Treasurer
Organization:
Bank of Belleville
Title: President



Dr. Brian Mentzer

Administrative Agent
Organization:
BTHS Dist. 201
Title: Assistant Superintendent



Wendy Witte

Fiscal Sponsor
Organization:
ST. Louis Community
Foundation
Title: Donor Services Man-

Ti-



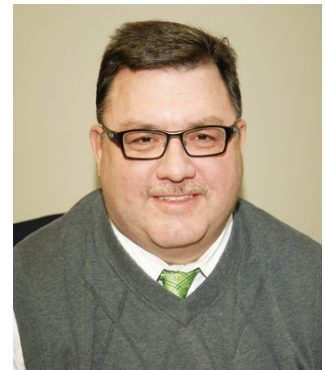
Kathy Schaefer

Secretary
Organization:
Althoff Catholic High
School



Jim Allsup

Member
Organization:
Allsup LLC
Title: Chairman and CEO



Dr. Jeff Dosier

Member
Organization:
BTHS Dist. 201
Title: Superintendent



Ed Hoering

Member
Organization:
Clifton/Larson Allen LLP
Title: Partner



Renae Eichholz

Member
Organization:
Precision Practice Management
Title: Owner & Partner



Garrett Reuter Jr.

Member
Organization:
Greensfelder, Hemker & Gale, P.C.
Title: Officer

Meet Our Facilitator



Julie Siebers earned her Bachelor of Science degree in Accounting from Greenville College and attended Southern Illinois University at Edwardsville for her teaching certification. For 12 years, she worked at CPI Corp. and CPI Photo Finish/Fox Photo holding various positions from staff accountant to Vice President Controller. After Kodak sold CPI Photo Finish/Fox Photo to Wolf Camera, she started her second career at Belleville East High School where she has been teaching in the business department the last 17 years.

“It is an honor and privilege to facilitate these young men and women in rediscovering part of their community which so many didn’t even know existed. By the end of the year, we will have over 80 interactions with business owners and community leaders. We have learned from so many amazing people and these experiences have been our “text book” this year. A special thank you to our investors, CEO board members, and my 20 students who have made my third year as facilitator so wonderful!”

Julie Siebers

Our Host Businesses



Allsup



Mathis, Marifian & Richter



Precision Practice Management



Artigem

Mentor/Mentee Relationships

Business Mentor	Student
Josh Lane	Teonna Davis
Mike Marchall	Jacob Gall
Alexa Callahan	Elizabeth Harla
Dave Zura	Ian Hass
Renae Eichholz	Dauneshia Holman
Nancy Schulte	Emmie Huynh
Josh McDermott	Kaleb Leatherman
Bob DeRousse	John Lewis
Brett Baltz	Nicholas Lippert
Kevin Pesko	Tristen Missey
Pat Hill	James Monken
Bobby Fritz	Josie Proffitt
Matthew Gilreath	Martrell Robinson
Jimmy Monken	Jake Roche
Geri Boyer	Brett Rowe
Anne Koleson	Emilie Smyth
Dan Lovekamp	Antwan Stith
Tyler Douthitt	Daniel Stovey
Diana Voegele	Cam Wicks
Brian Menzter	James Wieggers



CREATING ENTREPRENEURIAL
OPPORTUNITIES

“The mission of the CEO program is to prepare our youth to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of our area. It is our hope that these young entrepreneurs will follow in the footsteps of many of the entrepreneurs in our community and will reside in or return here to run their business, raise their families, and give back to their community”

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- I/We would be interested in:
- Hosting a social event
- Hosting the class long term
- Allowing the class to tour my business
- Speaking to the class
- Mentoring students
- Helping with recruitment events for future students
- Cost sharing for the annual CEO trade show
- Cost sharing for the production of the annual report, website, and other marketing materials
- Cost sharing for the other occasional opportunities to promote the class

I/We would also wish to make a contribution to the CEO Entrepreneurship Fund. In consideration of the gifts of others for the purpose. I/We hereby agree to contribute one of the following:

- \$3000 Payable over 3 years (\$1000 per year)
- \$3000 One-time payment in full
- \$_____ Payable over 3 years

Please send paperwork and/or payments to:

St. Louis Community Foundation
Belleville CEO Fund
#2 Oak Knoll Park
St. Louis, MO 63105

Choose payment method :

- My check for entire pledge is attached
- I prefer a 3 year pledge. My check for the first payment of my pledge is attached.
- Please bill me.

Authorized Signature(s) _____

St. Louis Community Foundation is a 501(C)(3) organization. Your donations are tax deductible to the extent allowed by law.

Roger Lowery
445 Salem Place
Fairview Heights, IL 62208
618-589-7064

Visit
www.bellevilleceo.com for
more information

Wendy Witte, Donor Services Manager
St. Louis Community Foundation
314-880-4962
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