

2019-2020 Annual Report

BELLEVILLE **CEO**[®]



Creating Entrepreneurial Opportunities



Comments from our Board President

On behalf of the Board of Directors, I want to thank the area businesses and individuals who so generously support the Belleville CEO (Creating Entrepreneurial Opportunities) Program with their time as well as financial support. Your belief in the program has helped to make CEO grow and strengthen every year. We have now completed our fifth year.

CEO is made up of students in their senior year at our Belleville High Schools that apply for the class and receive a spot. The class, facilitated by Mrs. Julie Siebers, is “home based” at one of four businesses each quarter of the year. This year, Allsup, Artigem, The EDGE, and Precision Practice Management were slated as our hosts.

The program is a year-long honors class designed to utilize the partnerships that provide an overview of business development and processes. Students had the opportunity to visit area businesses, learn from guest speakers, write business plans and start and operate their own business.

Normally, the program high point is the Annual Trade Show, whereby each student has a booth to showcase their personal business to the public. This year, however, the school year, including our CEO class was abruptly interrupted by COVID-19. The class and Mrs. Siebers, nonetheless, completed the program, including a slightly delayed, but impressive virtual trade show.

Our sixth year will not only present the challenge of another school year influenced by the pandemic, but the class popularity has resulted in the need to have two full classes in 2020/2021. This will also necessitate the need to grow our support group of investors and mentors. We welcome your suggestions for both.

I’ve enjoyed working with the board members, the students, the facilitator, our partner (The Midland Institute), the mentors and the businesses that have made this program a tremendous success.

Sincerely,

Kevin M. Pesko
President
Board of Belleville CEO

Zakary Anglin

Zakary is a senior at Belleville West High School. He is a very creative person that loves to draw with different mediums such as graphite, charcoal, and paint. He is currently spreading his horizons and trying his hand in ceramic sculpture. His love for art started when he began playing video games. The visual detail that goes into making a videogame amazed him and inspired him to start drawing his favorite characters. That inspiration moved to the Marvel and DC universes. This prompted him to start reading comics and learning more about the characters in these universes. Now Zakary has an interest in running his own comic book store.

He joined the CEO Program to get a look into the business world and meet new people. He was raised to be a hard worker that doesn't back away from a challenge. He strongly believes in the idea that the customer comes first, and should always feel welcomed. He wants to incorporate both of these beliefs into his own business one day.

Zakary's personal company is called Z-3D. It's a 3D printing based company that works with props, costumes and small items that are all printed.

After high school, Zakary plans on attending SWIC, where he will pursue a degree majoring in art and minoring in business.



Isaiah Bernal

Isaiah is a senior at Althoff Catholic High School. After hearing the experiences of the previous class, Isaiah decided to join the CEO Program. Isaiah was finally convinced when seeing how many opportunities this would open and discovering almost a new world to him.

Throughout high school, he has been involved in many extracurricular activities, this includes participating in Althoff's wrestling and cross country team. Some other activities are Student Council, FCA, and Crusader Cru. Isaiah considers himself a focused and outgoing person who can finish anything he sets his mind to.

Isaiah's personal business is Mow-Jo Lawn Care Service. He travels to local neighborhoods and provides lawn services. Isaiah will connect with his customers through networking, personal relationships, and advertisement.

After high school, Isaiah will attend Southern Illinois University Edwardsville (SIUE) with the idea of majoring in business.



Allison Bertelsman

Allison is a senior at Belleville West High School. She learned about Belleville CEO through a family friend who had been in the class previously. She has involved herself in several extra-curricular activities such as Teen Court, French Club, and plays on the Belleville West softball team. She also plays softball outside of high school on a select team, Bluff City Elite. She spends her time doing volunteer work at Our Lady Queen of Peace Grade School. She works concessions and has also coached the boys volleyball team for three years.

Allison said that Belleville CEO boosted her self-confidence so she can speak to people in a professional way. This class also helped decide what career path she wants to follow. Allison will be attending Murray State University this fall.

Allison's personal business is called AB Planning and it helps people plan events in an organized fashion. AB Planning is a resource people can use to help plan events efficiently at a low price.



Audrey Beyersdorfer

Audrey is a senior at Althoff Catholic High School. She has involved herself in many extracurricular activities such as Secretary of National Honors Society, Vice President of Student Council, Captain of Dance Team, President of French Club, Concert Band, Student Ambassadors, and is also part of the Althoff Catholic Enrichment Program. Outside of school, she has worked at Hick's Barbecue as a waitress and has spent time volunteering at Community Link.

Audrey joined Belleville CEO with the hope to gain knowledge of the business world as well as how to present herself in social situations. This class has also helped her learn how to market herself as she begins to pursue her career as an actress.

Audrey's personal business is called Stuck With You and it focuses on promoting individual's interests by expressing them through stickers. She will design stickers that incorporate all different types of passions around the Belleville area.



Jason Blackmon, Jr.

Jason Blackmon Jr. is currently a senior at Althoff Catholic High School. Jason found out about the CEO program from a counselor at his high school. Jason felt the program would be a good fit for him because he has always aimed to carry myself in a professional manner and wanted to learn more about the corporate world.

Throughout high school, Jason has been involved in many sports such as football, track, and basketball. He has also been in organizations with Pilgrim Church, East St. Louis Peer Election Judge, National Society of High School Scholars, and honorary member of A.C.E leaders at Althoff Catholic High School. Jason considers himself to an optimistic, goal driven, hardworking, and strong willed when wanting to achieve the goals he sets out to accomplish.

Jason's personal business is STRAWKO. Jason manufactures stainless steel straws that include a slight tab towards the bottom of the straw that can open cans and bottles.

After high school, Jason will be attending Illinois College where he will study chemical or mechanical engineering along with playing football.



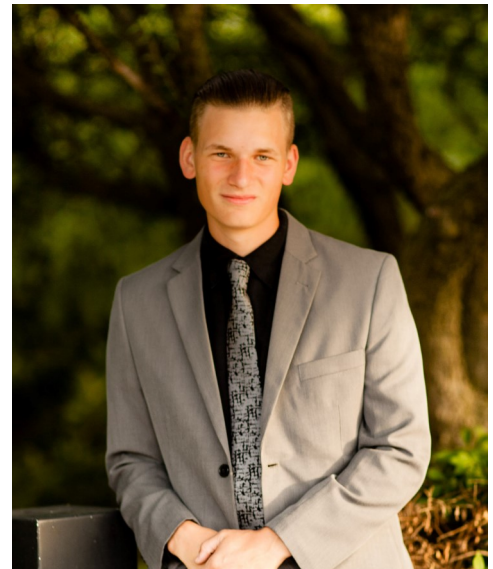
Dominic Bouc

Dominic is currently a senior at Althoff Catholic High School. Dominic joined CEO to grow his passion and hobby of longboard making into his own personal business. Throughout his high school career, Dominic has been involved in many school activities such as a member of the Althoff Religion Club, Art Club, Althoff Catholic Enrichment Program, National Honor Society, Althoff Boys Soccer Team, Althoff Boys Bowling Team, and the Althoff Bass Fishing Team. Dominic is also an Extraordinary Eucharistic Minister for Althoff's weekly masses and is one of the three hand-picked sacristans.

Outside of school, Dominic is a Boy Scouts of America Eagle Scout, member of the CBAY youth group, and volunteers with Saint Vincent de Paul affiliated activities and his local church, St. Mary's in Belleville. Dominic is also a fourth level certified United States Soccer Federation referee.

Dominic's personal business is DB Boards. He produces and distributes handmade longboard within the local community and online through his website. Dominic hand picks each hardwood board and handcrafts each board from start to finish. Dominic also sells a variation of different shapes and sizes for his longboards.

After high school, Dominic plans to attend Marian University in Indianapolis where he will major in engineering and get a minor in religious studies.



Jack Bruening

Jack is a senior at Althoff Catholic High School and he joined the CEO program to get a grasp of what it takes to run a successful business. He was very interested in meeting business owners and learning about the day to day challenges of running a business and how they resolve them.

Jack has been involved in extracurricular activities throughout his four year career at Althoff such as Crusader Cru, Fellowship of Christian Athletes, Rotary Interact Club, Student Council, and National Honor Society. He is a three-year co-captain on the Varsity Golf Team, and a Varsity Basketball player. Jack believes he is a very hard worker who is driven to achieve the task at hand.

Jack's personal business is Bruening's Wood Products. He takes apart reclaimed wood to sell to customers in the surrounding areas.

After high school, Jack will be attending Illinois Wesleyan University to play golf and study business.



Nicolas Greenwood

Nicolas is a senior at Althoff Catholic High School. He joined CEO for an experience to learn in a hands-on business environment and the opportunity to see first hand how businesses operate.

Nicolas has been a member of the Althoff Catholic Crusaders football team for four years, where he earned Offensive MVP, All-City (Belleville) Offensive Lineman, and 1st Team All Conference Honors. He also joined the Track and Field team, and was a member of CAAD (Crusaders Against Alcohol and Drugs). Outside of the school campus, he has been a very active leader in his church. He has held the title of Unity Lutheran Youth Leader for four years. He is also a proud member of NSHSS (National Society of High School Scholars).

Throughout his CEO experience, he has learned so many valuable life and business lessons. Applying everything he has learned, Nicolas started City Hauling LLC. He truly does see a great opportunity to be successful in this industry.

After high school, Nicolas will be attending Loyola University Chicago to major in Economics or Finance.



Jake Haberman

Jake is currently a senior at Belleville East High School. He is a member of the Bass Fishing Team and enjoys playing tennis. During his junior year, Devin Jankowski, a Belleville CEO Alumni, shared with Jake how much he enjoyed this business program and thought he should give it a try. Devin told Jake of the many opportunities through this business class and also of the connections he would be able to make that would be useful to him later on in life. Jake has always liked the idea of owning his own business.

Jake's personal business is called Jake's Prints. He is able to print, scan, render, and ship customized 3D printed parts or objects to customers for a small fee. A family friend first got Jake interested in 3D technology after he gave him a small prototype printer. After that, Jake was hooked and his curiosity for 3D printing grew and grew.

After high school, he plans on attending Mizzou and majoring in technology with a minor in business.



Caydn Hillier

Caydn is currently a senior at Belleville West High School. He was a captain of the Varsity's Soccer Team both as a junior and a senior. He is a part of Belleville West's Mentor-Mentee Program that aims to bring upper and lower classmen together. He also represents Belleville West at Model United Nations.

Caydn joined Belleville CEO in the hopes of learning about both local businesses and the business world in general. Throughout the class, he believes that he has learned and picked up many skills that will help him through his life.

Caydn's personal business is Guy with a Shovel. The business is based around cleaning local households yards of dog excrement, but also includes solving various problems that can be solved with a shovel.



Isaiah Hoffman

Isaiah is a senior at Belleville West High School. He has been involved in Track and Field where he is a 400 and 800-meter track runner. He is also a member of the National Honors Society.

Isaiah joined CEO to learn how to run his own business. His dad is an investor and he trades stocks so he was also an influence on him to join the business world.

Isaiah's personal business is Tru Path Fitness. He personally trains people and sells fitness products. He mostly advertises online and on his Instagram page.

After high school, Isaiah wants to go to college for business administration.



Logan Keeney

Logan is currently a senior at Althoff Catholic High School. Logan became interested in the CEO class when a friend from the previous class told him about the great opportunities and amazing experiences he would get from being a part of CEO.

Logan is involved in a few extracurricular activities at Althoff including Tennis, Golf, Fellowship of Christian Athletes, Science Club, and Film Club. He also has a job at an electrical contractor in Fairview Heights.

Logan's personal business is LK Delivery. He takes orders of groceries, clothes, supplies, etc of people in the Greater Belleville Area and delivers it to them. He finds his customers through flyers, social media, and word of mouth.

After high school, Logan plans to attend Xavier University in the fall.



John King

John is a homeschool student currently enrolled in the Running Start dual-credit program at SWIC. He is also a Lifeguard at two pools, the Scott AFB pool and the East YMCA pool. John is currently a Life Scout currently striving to obtain the rank of Eagle Scout.

John's hobbies include swimming, martial arts, hiking, camping, fishing, tinkering with mechanical and electrical objects like my truck, watching Marvel movies, and working out. He was the president of his youth group and has held several leadership roles in his boy scouting career.

He heard about the CEO Program through his parents and was immediately interested. He plans on pursuing a career in Ceramic engineering and hopes to one day run my own engineering firm. He feels the CEO class has helped him make connections that could benefit him the rest of his life.

His Personal Business is called Crown Soap. He is using his family's recipe to make and sell all-natural soap infused with essential oils and charcoal. The soap is made with quality ingredients that hydrate and exfoliate your skin. He will start out with two bars of soap, the first Cedarwood and the second Lavender.



Derrick Mark

Derrick is a senior at Althoff Catholic High School. He has had multiple friends in prior CEO classes that praised this class and talked to him about how much it helped them to grow in their personal and professional lives. He wanted to join this class so that he might be able to learn more about the business world and learn how to properly network and communicate better with other people.

He has been involved in many different activities throughout his high school career at Althoff. He is a member of the Crusader Cru, Althoff Catholic Enrichment, Student Council, National Honor Society, Fellowship of Christian Athletes, and he is a captain on the soccer team. These clubs, programs, and activities have helped him to gain experience with many different skills.

Derrick is an extremely determined, driven, and goal oriented person. Next fall, Derrick is planning on attending a 4 year university to study business. Derrick is currently deciding between Indiana University and Missouri State University.

Derrick's business is a 9v9 soccer tournament for high school varsity soccer teams called Summer Soccer Showdown. The tournament will give teams a chance to test out new lineups and new players in preparation for their upcoming seasons. A portion of the profits will also be donated to the family of Erica Robertson who recently passed away during a battle with cancer.

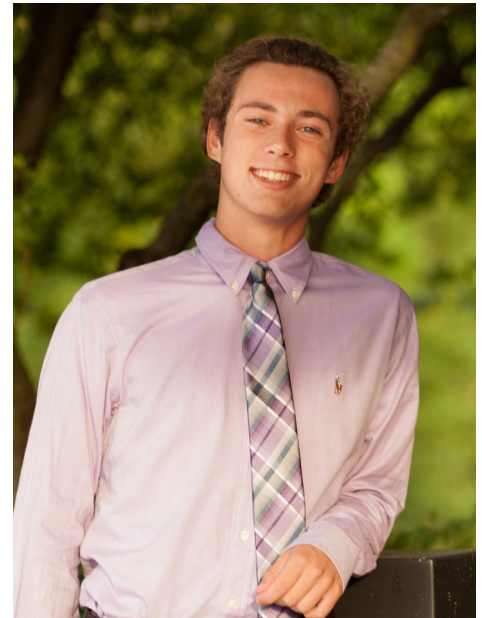


Trey Schmieder

Trey is a senior at Althoff Catholic High School. Ever since his freshman year, Trey has involved himself in a plethora of extracurricular activities such as the National Honors Society, Student Council, Rotary Club, Althoff Student Ambassadors, ACE Mentoring Program, Saturday Scholars, and the New Frontiers Engineering Club. Trey has also played on the Althoff Catholic soccer and tennis team for four years respectively. Outside of school, Trey works as a lifeguard for both the East Belleville YMCA as well as the St. Clair Country Club.

Trey first discovered the Belleville CEO Program when he saw a poster hanging down from the ceiling at Althoff his freshman year. Since Trey has had dreams of starting his own company for many years, he was very eager to learn more. As he heard more and more stories from his upperclassmen friends involved in the program, Trey knew that he wanted to be a part of the Belleville CEO Program.

Trey's business is Capture U, an online dropshipping store that specializes in selling small, easily-accessible, 360 degree cameras. Capture U primarily advertises through social media ads. As the business continues to grow, more similar products may be added for consumers to purchase.



Samuel Schmitz

Samuel is currently a senior at Belleville West High School. He has been involved with many extracurricular activities at West over the years including Student Council, German Club, Delta Epsilon Phi (National German Honors Society) and National Honors Society along with being part of the Belleville West Boys Varsity Soccer and Tennis teams. Outside of school, Samuel works at Dorchester Swim and Tennis Club during the summer as a concession stand worker, and hopes to become the assistant manager this upcoming summer. He is also an Eagle Scout for Boy Scout Troop 520.

Samuel first heard about Belleville CEO through his counselor at Belleville West. Through the program, he has learned more about the business world and how to be more professional. Samuel's personal business is called Sam's Tennis Service. He plans on giving tennis lessons to young and inexperienced players around the Belleville area.

Samuel plans on attending Miami University of Ohio or University of Iowa. He will take part in the business school in whichever school he attends.



Lauren Smith

Lauren is a senior at Belleville East High School. She joined Belleville CEO because for more than half of her life she has been trying to perfect her own business. She feels that this class has showed her the ropes of the business world and how to be successful.

Lauren is the owner of Cupcakes by LuLu. She started baking when she was 7 years old. Her dad would always bake cakes for family and friends and he would allow her to help him. She became very interested in baking so her dad left all the baking to her. When she got a little older, her dad and Lauren realized that her cakes were getting positive feedback on how delicious they were, so she started selling cakes and cupcakes locally.

After high school, Lauren plans on attending college with hopes to get a degree in law.



Jackson Tyler

Jackson is currently a senior at Belleville East High School. He heard about the CEO Program from Belleville East and after talking with his counselor he decided the class was for him. He realized that this class would be a great opportunity to learn more about professionalism and what it takes to be successful in the business world.

At Belleville East, he is a member of the Math Honors Society (Mu Alpha Theta), Science Honors Society (Beta Chi Phi), National Honors Society, Varsity Soccer, and Big Brothers Big Sisters. Outside of school, he works at Centerfield Park and referees youth soccer games in the area.

Jackson's personal business is called Quick Kix. He will be giving soccer lessons for children from ages 5-14.



Katie Wemhoener

Katie is a senior at Althoff Catholic High School. She has involved herself in many extracurricular activities such as National Honors Society, Student Ambassadors, Student Council, Althoff Catholic Enrichments, Rotary, IHSA Student Advisory Committee, and Belleville Achieves Strength In Character along with being a part of Althoff Varsity volleyball, Althoff Varsity soccer, and Rockwood Club volleyball. Outside of school, she babysits and helps with grade school volleyball. She also spends time volunteering at PSOP (Programs and Services for Older Persons).

Katie joined Belleville CEO with the hope to gain more business, public speaking, networking, organization, and relationship skills. The class also was to help her learn about different business paths and to decide what career path she might want to take in the future, while attending Missouri State University this fall.

Katie's personal business is called Wemhoener's Photography and it focuses on taking Senior pictures or family pictures throughout the year. Wemhoener's Photography provides photography for high school seniors or families that want a unique and fun photography experience!



Mary Wessel

Mary is currently a senior at Althoff Catholic High School. She has been involved in many extracurriculars throughout high school including National Honor Society, Student Council, Student Ambassadors, and Fellowship of Christian Athletes. For Althoff, she is a four year varsity volleyball player, four year varsity soccer player, and three year varsity basketball player as well as playing club volleyball for three years and club soccer for two years. Mary is an Illinois State Scholar, Rotary Club Young Woman in Achievement Award Recipient, Crusader Cru Leader, Eucharistic Minister, Member of the Immaculate Conception Youth Group, Homecoming Queen, Althoff volleyball captain, Althoff soccer captain, ACE Leader, and is CFO of the Belleville CEO Class Business. Outside of school, she tutors fellow classmates in math, helps coach a seventh grade boys volleyball team, is a local babysitter, and works in the summer as a camp counselor at the Family Sportsplex.

Mary first heard about the CEO Class through her older sister, Hillary Wessel, who was a member of the Monroe County class in 2017. She was encouraged to take the class because of the amazing social skills that will be taught in order to make her a more professional young woman. This class has helped Mary to decide to be a double major in both Engineering and Business.

Mary's personal business is called Mary's Mathletes and it is a tutoring operation that focuses on helping students that struggle in a particular math course. Being an athlete herself, she understands the challenges of having a busy schedule but also needing to have academic help. This affordable and convenient business allows students to get the help they need based on their unique personal schedule.



2019-2020 Business Visits

Kaskaskia Engineering Group
Belleville District 201 Office
Egyptian Workspace Partners
Kurrus Funeral Home
Lowery Benefits/Northwestern Mutual
Simple Gifts Flower Farm
JT McDermott Remodeling Contractors
Rauckman Utility Products, LLC
Bank of Belleville
Holland Construction Services
Padgett Building and Remodeling
Fletcher's Kitchen and Tap
Trinity Financial Group
TFDSupplies.com
Artigem Replacement Services
Belleville Shoe Manufacturing Company

King's House
Belleville City Hall
Thouvenot, Wade & Moerchen
Belleville New's Democrat
FKG Oil/MotoMart
Belleville Police Station
Empire Comfort Systems
Hospice of Southern Illinois
Althoff Catholic High School
Greater Belleville Chamber of Commerce
Big Daddy's 618
Barcom Security
Memorial Hospital
Mathis, Marifian & Richter, Ltd.
Precision Practice Management

2019-2020 Speakers

Brian Mentzer/M & M Storage
Greensfelders Law Firm
Bob DeRousse/DISC Presentation
JoAnn DiMaggio-May/SBDC SIUE
Tom Farquhar
Neal Holliday
Kent Probst/Midland Institute
Tara Neutzling/Fashionably Organized
Terrance Blocker/Men's Wearhouse
Patrick McKeehan/Elevator Pitches
Dan Chancellor/So iLL Holds
Scott Kaiser/MOTO Mart
Doug Villhard/Washington University

John Perles/Momentum Builders
Amy Gould/Amy Gould Photography
Brittany Pfeiffer-Ainsworth/SWIC
Wendy Witte/St Louis Community Foundation
Brent Whipple & Craig McBride
Hamilton Callison/Breakthru Beverage Illinois
Mike Riley Jr./PTS
Aaron Fricke/Nothing Bundt Cakes
Donnie Wilson/Midland Institute
Vince Ojeda/Biovision Clinical Solutions
Kevin Pesko/Bank of Belleville
Kristen Hadeed/Student Maid
Maxine Clark/Build-A-Bear

Belleville CEO Banker Day

Kevin Pesko, Bank of Belleville
Brandon Rakers, Bank of Belleville
Todd Neighbors, Bank of Belleville
Wade Weitlauf, Bank of Belleville

Brian Gibson, Providence Bank
Karen Rainge, Providence Bank
Ben Wanless, Commerce Bank
Phillip Hickman, Associated Bank

Teambuilding With Vertical Performance



Creating a Culture of Inclusion. In August 2019, Mr. Jim Schneider and Mr. Lynn Clapp from Vertical Performance helped us with team building and leadership training. Mr. Schneider and Mr. Clapp discussed through different activities how important inclusion is to the workplace and the effects of clear communication.

Fifth Annual CEO Empowerment Day Sponsored by Nicol Financial Services at SIUE



In September 2019, the Belleville CEO students attended the Fifth Annual CEO Empowerment Day sponsored by SIUE and the Nicol Foundation/Financial Services. The three guest speakers were Entrepreneur John Foppe, Executive Director of Society of St. Vincent de Paul-St. Louis, Mr. Bob Schultz with Midland Institute, and US Olympian Craig Virgin.

First Annual CEO Professional Day

Sponsored by Allsup/Northwestern Mutual/Lowery Benefits



In October, the Belleville CEO students along with some FBLA students from Belleville East High School attended Belleville Professional Day at Allsup. Mr. Roger Lowery, Investor, co-founder of Belleville CEO and former board member, kicked off the event by moderating a panel of three Northwestern Mutual financial planners. They also heard from Founder, Chairman and CEO of Allsup, Jim Allsup. The Keynote Speaker was Performance Coach, Ben Newman. Mr. Newman talked about standards over feelings and not being seduced by success. He encouraged the students to design their day to have balance, live to the standards, and give their very best every day!.

TrepStart Day at St. Louis University



The Belleville CEO students attended TrepStart at St. Louis University on October 28, 2019. TrepStart is celebrating their 10th year. The keynote speaker was the owner and general manager for the St. Louis Surge, Khalia Collier. The students also attended two breakout sessions presented by one of the twelve teen entrepreneurs. After lunch, there was a Q & A time with all twelve teen entrepreneurs.

Belleville CEO Open House Investor & Alumni Breakfast



Beginning of January 2020, Investors, Mentors, Parents, Board Members and Alumni attended a Belleville CEO Open House at The Edge. Everyone had a wonderful time networking and mingling with each other. CEO Student Trey Schmieder and Alumnus Stone Galloway gave a short presentation on what CEO has meant to them.

Eggs and Issues Sponsored by Greater Belleville Chamber of Commerce



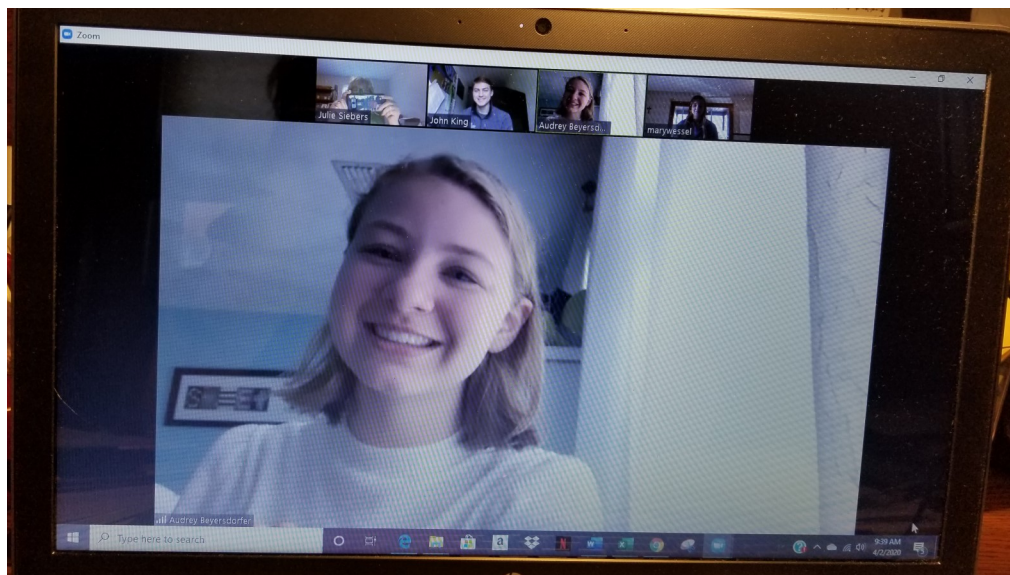
The Belleville CEO Students attended the Greater Belleville Chamber of Commerce's Issues and Eggs called Changes Effecting Illinois in 2020. Illinois Senator Christopher Belt and Illinois State Representatives Latoya Greenwood and Jay Hoffman talked about the state's accomplishments in 2019, the balanced budget, getting the credit rating under control and funds for work force training. Questions by the audience centered around the new legislation of marijuana, the increased minimum wage, gender neutral bathrooms, more money for the arts, and under-funding of the state pension.

SIU College of Business Night at the Ballgame



In February 2020, six Belleville CEO students joined with Belleville East FBLA to attend the SIU College of Business Night at the Ballgame. The CEO students received a tour of the campus, mingled with other CEO students from Jackson County and Saline County, and heard why the College of Business added Analytics to its name. After a short program, the CEO students enjoyed watching SIU Salukis play Indiana State Sycamores.

Belleville CEO Elevator Pitch



The winners of the Belleville CEO Elevator Pitch Contest sponsored by SBDC SIUE and SIUE School of Business were: First Place - Audrey Beyersdorfer CEO of Stuck With You, Second Place - Mary Wessel, CEO of Mary's Mathletes and Third Place - John Paul King, CEO of Crown Soap.

The Belleville CEO Students submitted a 2-minute video presenting their personal business. The judges were Mrs. JoAnn DiMaggio-May, Mrs. Renae Eichholz, and Mr. Kevin Pesko

Special thank you to SBDC SIUE and SIUE School of Business for sponsoring the pitch again this year.

3rd Annual Belleville's Got Talent



The 3rd Annual Belleville's Got Talent was a HUGE success! This year the Belleville CEO students added their own twist to the event by having a Taste of Local Restaurants/Food Establishments as their dinner and making the Talent Show more professional by utilizing the auditorium at the Scottish Rite. The event had approximately 450 people attend where everyone had a great time networking, tasting the excellent food from local restaurants, and enjoying the talent show!

Our Ten Contestants



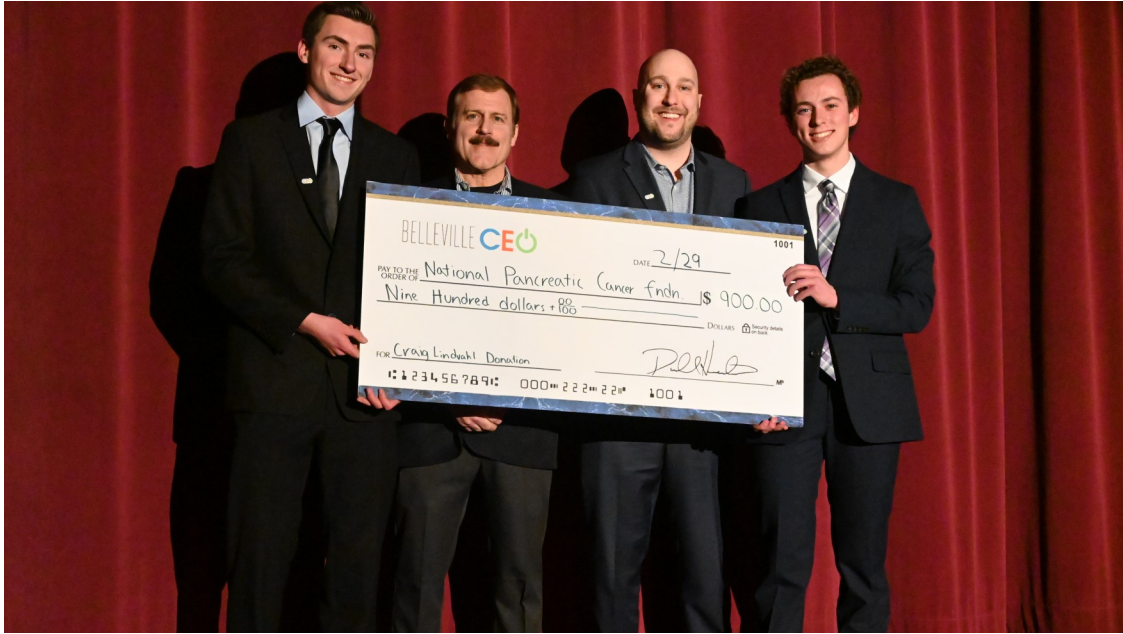
First Place: Evante Rickman, Issac Williams, and Jawaun Pearson who sang Escape by Rupert Holmes

Second Place: Brianna Gray who sang My Heart Will Go On by Celine Dion/James Harnert+Will Jennings

Third Place: Madeline Kohlbrecher who played the guitar and sang Shallow by Bradley Cooper and Lady Gaga

The other very talented people who performed were: Josh Freeman, Trixie Kohlenberger, Francesca Myers, Angel James, Hunter Branson, Eli Williams, and Audrey Stock

Giving Back



The Belleville CEO students were so pleased to be able to present Austin Brooks from Midland Institute of Entrepreneurship a check for \$900 to the National Pancreatic Cancer Foundation in honor of Craig Lindvahl. The Belleville CEO students donated \$1 for each ticket sold and then the Belleville CEO board matched the students' donation. Craig Lindvahl, former Executive Director of the Midland Institute of Entrepreneurship and the original architect of the CEO Program which now has 56 programs across the country, passed away on January 2 from pancreatic cancer.

Silent Auction



The Silent Auction of student art and sponsor baskets was a big hit with sales of \$1,391. The winner of our 50/50 raffle got \$311!

Belleville CEO Business Investors

Allsup, Inc.	Impact Strategies, Inc.
Artigem Replacement Services	Interstate Risk Placement
Auffenberg Dealer Group	JT McDermott Remodeling Contractors, LLC
Bank of Belleville	Kaskaskia Engineering Group, LLC
Barcom Security	Kurrus Funeral Home and Cremation Service
Belleville CEO Class of 2016-2017	Liese Lumber
Belleville CEO Class of 2017-2018	Lowery Benefit Services
Belleville CEO Class of 2018-2019	M & M Storage (DBT Properties)
BJC Health System (Memorial Hospital)	Mathis, Marifian & Richter Foundation
Bouse Properties	McClatchy Newspapers Inc. (Belleville News Democrat)
Busey Bank	Noble, Inc.
Breakthru Beverage	Padgett Building and Remodeling
Callison Wholesale Liquors	Precision Practice Management, Inc.
CliftonLarsonAllen LLP	Professional Therapy Services, Inc.
Commerce Bank	Providence Bank
Cooling Concepts	Rauckman Utility Products, LLC
Dahm & Schell, Inc.	Ray LaFore Trucking
Egyptian Workspace Partners	Shay Roofing
Empire Comfort Systems	The Lowery Group
Farquhar, Thomas L.	Thouvenot, Wade and Moerchen, Inc.
FKG Oil Company	W. A. Schickedanz Agency, Inc.
Greater Belleville Chamber of Commerce	Walter E. Weidmann Charitable Foundation
Greensfelder, Hemker & Gale, PC	Whipple, Brent (Trust of Nora S. Whipple)
Holland Construction Services	





THOUVENOT, WADE & MOERCHEN, INC.

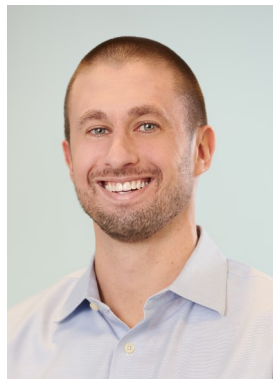


Meet the Belleville CEO Board Members



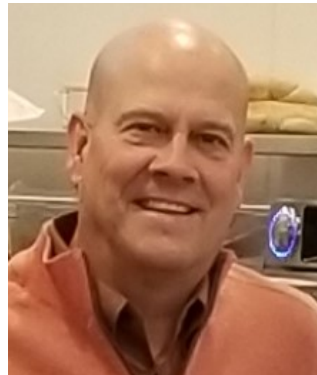
Kevin Pesko

Board President
Organization:
Bank of Belleville
Title: Market President



Josh McDermott

Vice President
Organization:
JT McDermott Remodeling
Title: Owner



Todd Badgley

Treasurer
Organization:
MotoMart Convenience Stores
Title: President



Kathy Schaefer

Secretary
Organization:
Althoff Catholic High School
Title: Retired Counselor



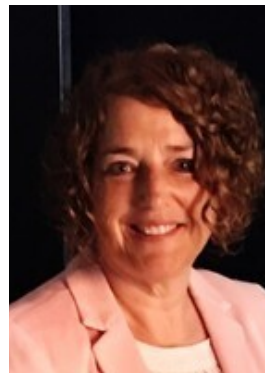
Jim Allsup

Member
Organization:
Allsup Inc.
Title: President and CEO



Garrett Reuter Jr.

Member
Organization:
Greensfelder, Hemker & Gale, P.C.
Title: Officer



Geri Boyer

Past Board President
Organization:
Kaskaskia Engineering
Group, LLC



Pat Mathis

Member
Organization:
Mathis, Marifian & Richter
Title: Partner



Tom Farquhar

Member/Investor



Anne Thomure

Member
Organization:
Memorial Regional Health Ser-
vices
Title: Director, Comm & Marketing



Marshaun Warren

Administrative Agent
Organization:
BTHS Dist. 201
Title: Director of Human
Resources



Dave Harris

Member
Organization:
Althoff Catholic High School
Title: Principal

Meet Our Facilitator



Julie Siebers

Julie Siebers earned her Bachelor of Science degree in Accounting from Greenville College and attended Southern Illinois University at Edwardsville for her teaching certification. For 12 years, she worked at CPI Corp. and CPI Photo Finish/Fox Photo holding various positions from staff accountant to Vice President Controller. After Kodak sold CPI Photo Finish/Fox Photo to Wolf Camera, she started her second career at Belleville East High School where she has been teaching in the business department the last 19 years.

“The year was amazing and crazy at the same time. This year’s class had the best turnout in attendance and profit of any class business but then a month later we were quarantined at home doing Zoom meetings. None the less, it was an honor to lead, instruct, and facilitate these 20 students in discovering our local business leaders and community. This year we still managed to visit 31 area businesses and were inspired by 26 speakers. A special thank you to the investors, CEO board members, and my students who made my fifth year as facilitator so memorable.”

Our Host Businesses



Allsup



Artigem Replacement Services



The Edge



Precision Practice Management

Mentor/Mentee Relationships

Business Mentor	Student
John Hanson	Zakary Anglin
Dave Padgett	Isaiah Bernal
Sara Saric	Allison Bertelsman
Jake Hottenrott	Audrey Beyersdorfer
Jim Rauckman	Jason Blackmon, Jr.
Mary Dahm-Schell	Dominic Bouc
Brett Baltz	Jack Bruening
Michael Crotty	Nicolas Greenwood
Mike Marchal	Jake Haberman
Wade Weitlauf	Caydn Hillier
Josh Nimmo	Isaiah Hoffman
Bob Mueller	Logan Keeney
Josh McDermott	John King
Bob DeRousse	Derrick Mark
Derek Betz	Trey Schmieder
Bob Fritz	Samuel Schmitz
Nick Bauer	Lauren Smith
Ben Brown	Jackson Tyler
Amy Gould	Katie Wemhoener
Anne Koleson	Mary Wessel



CREATING ENTREPRENEURIAL
OPPORTUNITIES

"The mission of the CEO program is to prepare our youth to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of our area. It is our hope that these young entrepreneurs will follow in the footsteps of many of the entrepreneurs in our community and will reside in or return here to run their business, raise their families, and give back to their community"

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- ☐ I/We would be interested in:
- ☐ Hosting a social event
- ☐ Hosting the class long term
- ☐ Allowing the class to tour my business
- ☐ Speaking to the class
- ☐ Mentoring students
- ☐ Helping with recruitment events for future students
- ☐ Cost sharing for the annual CEO trade show
- ☐ Cost sharing for the production of the annual report, website, and other marketing materials
- ☐ Cost sharing for the other occasional opportunities to promote the class

I/We would also wish to make a contribution to the CEO Entrepreneurship Fund. In consideration of the gifts of others for the purpose. I/We hereby agree to contribute one of the following:

- ☐ \$3000 Payable over 3 years (\$1000 per year)
- ☐ \$3000 One-time payment in full
- ☐ \$_____ Payable over 3 years

Please send paperwork and/or payments to:

St. Louis Community Foundation
Belleville CEO Fund
#2 Oak Knoll Park
St. Louis, MO 63105

Choose payment method :

- ☐ My check for entire pledge is attached
- ☐ I prefer a 3 year pledge. My check for the first payment of my pledge is attached.
- ☐ Please bill me.

Authorized Signature(s) _____

St. Louis Community Foundation is a 501(C)(3) organization. Your donations are tax deductible to the extent allowed by law.

Kevin Pesko
Bank of Belleville
215 South Illinois St.
Belleville, IL 62220
kevin.pesko@bankofbelleville.com

Visit
www.bellevilleceo.com for
more information

Wendy Witte, Donor Services Manager
St. Louis Community Foundation
314-880-4962
wwitte@stlgives.org
www.stlgives.org



